

## Tex Mex 5k Race for Open Space Wednesday, June 26, 2024



**Tex Mex Connection Restaurant** is hosting the 34<sup>th</sup> Tex Mex 5k Race for Open Space on Wednesday, June 26, 2024. This race has raised over *one million dollars* for Wissahickon Trails, and thousands of dollars for our North Wales Police Department, North Penn Volunteer Department, Green Initiatives within North Wales Borough, and Volunteer Medical Emergency Services Lansdale.



**Become a sponsor** for one of the longest running and most popular weeknight runs in the region. Join the broad, loyal community that has supported this event for decades - runners, North Wales neighbors, Tex Mex Connection customers, and the Wissahickon Trails community.

**Sponsors will be promoted** through all event communications, event signage, and recognition in all our marketing channels.

Event attendance - 1,300 runners, 150 volunteers, plus spectators

Website - 4,100 visitors per month

Emails - 6,870 subscribers

Newsletters - 2,500 addresses

Social Media - 15,000 followers across Facebook, Instagram, X, Threads, and LinkedIn

**Sponsors at the Trail Maker \$1,400** level and above can have a marketing presence at the event and gain direct exposure to 1,300 runners, 150 volunteers, and spectators at the race.

### Tex Mex 5k Race for Open Space - Sponsorship Benefits

	Environmentalist \$10,000	Preservationist \$5,500	Conservationist \$2,750	Trail Maker \$1,400	Small Business \$750
Recognition in all marketing channels	X	X	X	X	X
Company logo featured on event signage and t-shirt	X	X	X	X	X
On-site marketing presence	X	X	X	X	
Complimentary race entries	10	8	6	4	2
Seating in the VIP Green Ribbon Tent with Tex Mex Connection buffet and frozen margarita bar	Reserved table for 10	8 seats	6 seats	4 seats	2 seats
Future corporate volunteer day with Wissahickon Trails	X				
Food & drink tickets for 20 to a Tex Mex Connection Tiki Party	X				

**Contact Jane Keyes, Owner, Tex Mex Connection Restaurant**  
[jane@texmexconnection.com](mailto:jane@texmexconnection.com)

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Wednesday, June 26, 2024**



**Sponsorship Commitment Form**

Send form to:

Jane Keyes, jane@texmexconnection.com

Tex Mex Connection Restaurant, 201 East Walnut Street, North Wales, PA 19454

**Company Information**

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsorship Levels**

\_\_\_ Environmentalist \$10,000

\_\_\_ Trail Maker \$1,400

\_\_\_ Preservationist \$5,500

\_\_\_ Small Business \$750

\_\_\_ Conservationist \$2,750

**Payment Information**

\_\_\_ Check for \$\_\_\_\_\_

\_\_\_ Remit invoice for \$\_\_\_\_\_

\_\_\_ Pledge of \$\_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

**Company logo**

Please send a hi-resolution company logo file as a jpeg or png.

Jane Keyes - jane@texmexconnection.com